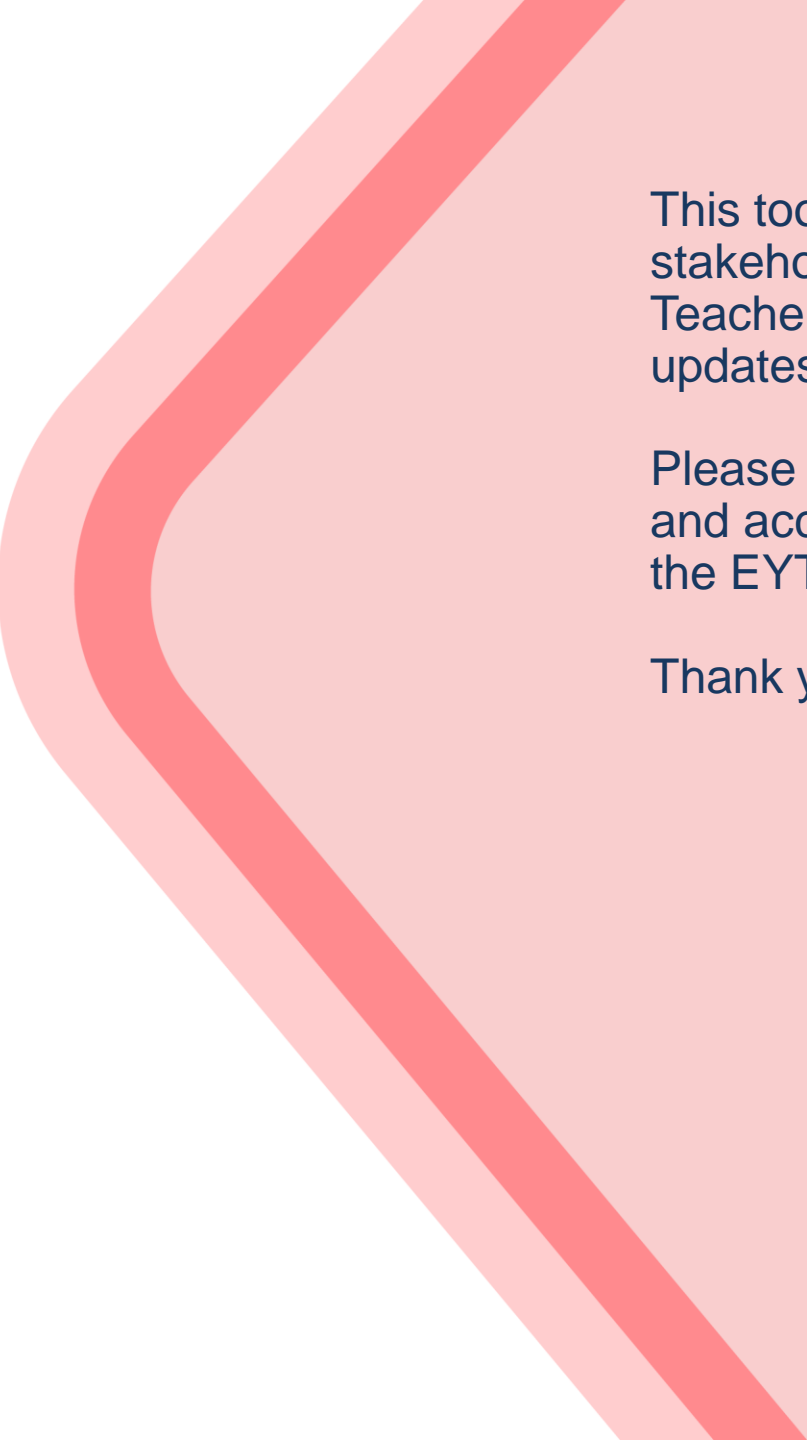




Department
for Education

Early Years Teacher Degree Apprenticeship

Employer Guidance Publication
Communications Toolkit



This toolkit has been produced to support early years stakeholders to publicise the publication of the new Early Years Teacher Degree Apprenticeship (EYTDA) employer guidance and updates to the existing training provider guidance.

Please use the information that follows to ensure that employers and accredited ITT providers who may be interested in delivering the EYTDA are aware of available guidance.

Thank you.

Content

What is the Early Years Teacher Degree Apprenticeship?

What benefits will the EYTDA bring to early years leaders and the children in their care?

Communication tools

- Tool 1: Image
- Tool 2: Social Media Posts
- Tool 3: Email/Promotional Text
- Tool 4: Quotes

What is the Early Years Teacher Degree Apprenticeship (EYTDA)

The Early Years Teacher Degree Apprenticeship (EYTDA) is a new undergraduate route to Early Years Teacher Status that gives trainees the opportunity to earn while they learn.

A sector-led trailblazer group worked with the Institute for Apprenticeships and Technical Education to develop the EYTDA, a full and relevant level 6 early years qualification with Early Years Teacher Status.

The EYTDA is aimed at school leavers and existing early years staff qualified to Level 3 qualification and holding GCSE English, Maths and Science, who aspire to become an Early Years Teacher.

The EYTDA is a three-year apprenticeship which is designed to fit alongside the vital work trainees carry out day-to-day in early years settings. Employers who pay the apprenticeship levy will be eligible to use their levy payments for the Early Years Teacher Degree Apprenticeship. Employers who are not eligible to make apprenticeship levy payments can co-fund the cost of the apprenticeship training, with Government contributing 95% of course costs.

Further information about the EYTDA is available on [GOV.UK](https://www.gov.uk) and [Early years teacher \(EYTS\) / Institute for Apprenticeships and Technical Education](#)

Interested employers and accredited ITT providers can register their interest at EYTDA.ENQUIRIES@education.gov.uk

What benefits will the EYTDA bring to early years settings?

The EYTDA will be delivered through Accredited Initial Teacher Training Providers who are registered on the Apprenticeship Provider and Assessment Register (APAR). Courses will deliver high-quality ITT training leading to Early Years Teacher Status as training providers will have to teach to:

- ✓ the Early Years Teacher apprenticeship standard
- ✓ the Teacher Standards (Early Years)
- ✓ the QAA early childhood studies benchmark statements

Trainees can be new to early years or already in an early years role, enabling employers to expand and/or upskill their team according to their need. Trainees will earn as they learn, which means:

- ✓ employers can be involved in planning and delivering their trainee's training
- ✓ trainees will gain valuable practical experience whilst training
- ✓ trainees will bring their learning into their work
- ✓ at their employer's discretion, trainees can be counted in level 3 staff:child ratios during their training

Communication Tools

The Department for Education is promoting the launch of the EYTDA training provider guidance and updates to the existing training provider guidance following updates to the apprenticeship funding rules. We'd appreciate your help in sharing it with your early years networks on social media.

To support you to publicise the EYTDA to the early years sector, including training providers, PVI's, childminders and academies, free and independent schools with nurseries, the following have been developed and are included in this toolkit:

- [Announcement of the publication](#)
- [Image for social media posts](#)
- [Social media posts](#)
- [Email text](#)

Please use and share these messages through your own networks and channels. The toolkit is to assist you and not for sharing directly.

Tool 1: Announcement of the publication

Following the publication of the Early Years Teacher Degree Apprenticeship Training Provider Guidance in April 2025, the Department for Education is pleased to announce the publication of the EYTDA **Employer Guidance**. Developed in collaboration with a sector-led Implementation group, this guidance aims to support employers in the early years sector to provide the EYTDA and support trainees to acquire the skills and knowledge they need to achieve Early Years Teacher Status (EYTS).

Apprenticeship Availability

Training providers are expected to begin delivering EYTDA apprenticeships from September 2026, although some may be ready sooner. Employers are encouraged to look out for training providers beginning to promote their courses from late summer 2025 and check [Find apprenticeship training if you're an employer - GOV.UK](#).

What the Guidance Covers

The Employer Guidance sets out the key considerations and recommended practices for the EYTDA, including:

- **Funding Information**
- **Programme Structure**
- **Safeguarding**
- **Mentoring and Support**
- **End-Point Assessment**
- **Entry Criteria and Recognition of Prior Learning**
- **Graduate Outcomes**

The full guidance is available on the [GOV.UK](#) page. For queries, [Contact the Department for Education - Your question - GOV.UK](#)

Updated [Training Provider Guidance](#) reflecting changes to apprenticeship funding rules effective from 1 August 2025 is also available.

To receive periodic updates about the EYTDA delivery, register your interest at eytda.enquiries@education.gov.uk

Tool 2: Image



Use this image in your social media posts

Tool 3: Social Media Posts

Post copy to use to promote the EYTDA when sharing the animation on social media

“Invest in your setting’s quality by employing an apprentice studying the Early Years Teacher Degree Apprenticeship in 2026. Read the [employer guidance](#) to find out what’s involved and register for periodic delivery updates here: EYTDA.ENQUIRIES@education.gov.uk”

“The Level 6 Early Years Teacher Degree Apprenticeship employer guidance is now available with courses expected start from September 2026. Find out more on [GOV.UK](#). Training providers and employers can register for periodic EYTDA delivery updates here: EYTDA.ENQUIRIES@education.gov.uk”

Tool 4: Email/Promotional text

The suggested promotional text below has been drafted to support stakeholders in publicising the EYTDA and help get the message to early years professionals via your digital networks. For use in emails and newsletters, blogs or website updates.

“The Early Years Teacher Degree Apprenticeship

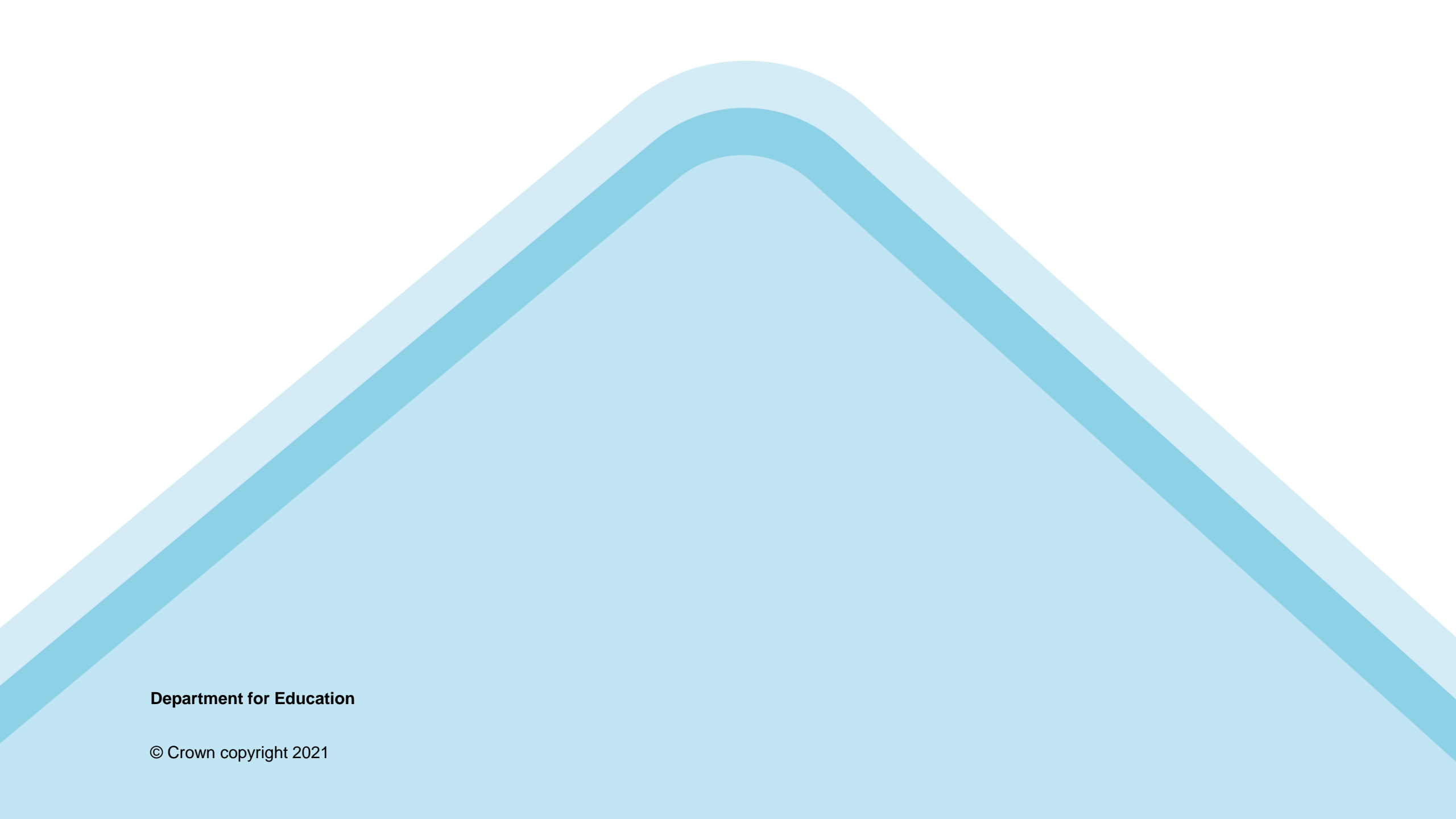
The Department for Education has published the [employer guidance](#) for the new Early Years Teacher Degree Apprenticeship (EYTDA) leading to Early Years Teacher Status and the [training provider guidance](#) has been updated following changes to the apprenticeship funding rules. Both sets of guidance were developed in collaboration with a sector-led Implementation group to support employers in the early years sector and training providers to provide the EYTDA and support trainees to acquire the skills and knowledge they need to achieve Early Years Teacher Status (EYTS).

This full and relevant level 6 early years qualification is expected to be available from September 2026.

Register your interest in the EYTDA to receive periodic delivery updates at EYTDA.ENQUIRIES@education.gov.uk

DfE will arrange webinars for those wishing to become an EYTDA apprentice later this year.

For more information about the EYTDA go to [Become an early years teacher | Get Into Teaching GOV.UK](#) and [Early years teacher \(EYTS\) / Institute for Apprenticeships and Technical Education](#)



Department for Education

© Crown copyright 2021