

Thank you!

YOUNG
LONDON
PRINT
PRIZE



Message
on a Bottle



ArtHouse

FORSTER



Hamish's explorations

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YOUNG LONDON PRINT — PRIZE

The Young London Print Prize is a pioneering grassroots creative arts programme

We work with young people and schools over a period of six months each year on a **four-stage programme** to inspire and showcase their creativity, using the medium of printmaking. **All the work is created and judged by young people** themselves, and themed around the concept of **climate art**.

This deck reports on our achievements in 2022.

WITH YOUR INVESTMENT IN THIS PROGRAMME...

- ✓ We trained 27 teachers and published a climate art Teachers Resource Pack
- ✓ We ran 41 workshops in primary schools over a two week period, engaging 1,303 young people aged 10 and 11
- ✓ We worked with a team of 11 Young Curators aged 17 on an 8 week personal and professional development programme
- ✓ We authored a ground-breaking essay entitled 'Ecological Renaissance' and published this at a cross-sector symposium on 3 November.
- ✓ We exhibited the top 23 young artists at Woolwich Contemporary Print Fair, where they were seen by more than 8,000 visitors.
- ✓ Announcing the top 3 winners on the Piccadilly Lights and celebrating all their achievements at an inspirational Awards Ceremony

All this is part of a **5-year programme**. We delivered **proof of concept** in year one during the pandemic (2020) and then started working **across London** in year two (2021)

After three years, this has become a **high profile, high impact programme**, knitting together grassroots delivery in low-income neighbourhoods with growing influence and voice in the business, education and culture sectors.





So what is the **feedback, impact and learning?**

The Sinking Ship by Prithvi Anish, aged 10

WE HAVE ASKED TEACHERS WHAT THEY THOUGHT:

85% rated their experience working with YLPP as excellent, 7% good, and 8% average.

100% say they would recommend YLPP to other schools and colleagues

100% say they would like to take part in 2023

Their motivation for being involved included: developing **new skills**, taking part in a **community project** linked to the **arts**, and learning more about the **climate crisis**.

They rated in-school workshops as the single most useful element of the programme, followed by the teachers pack and the prize-giving & publicity.

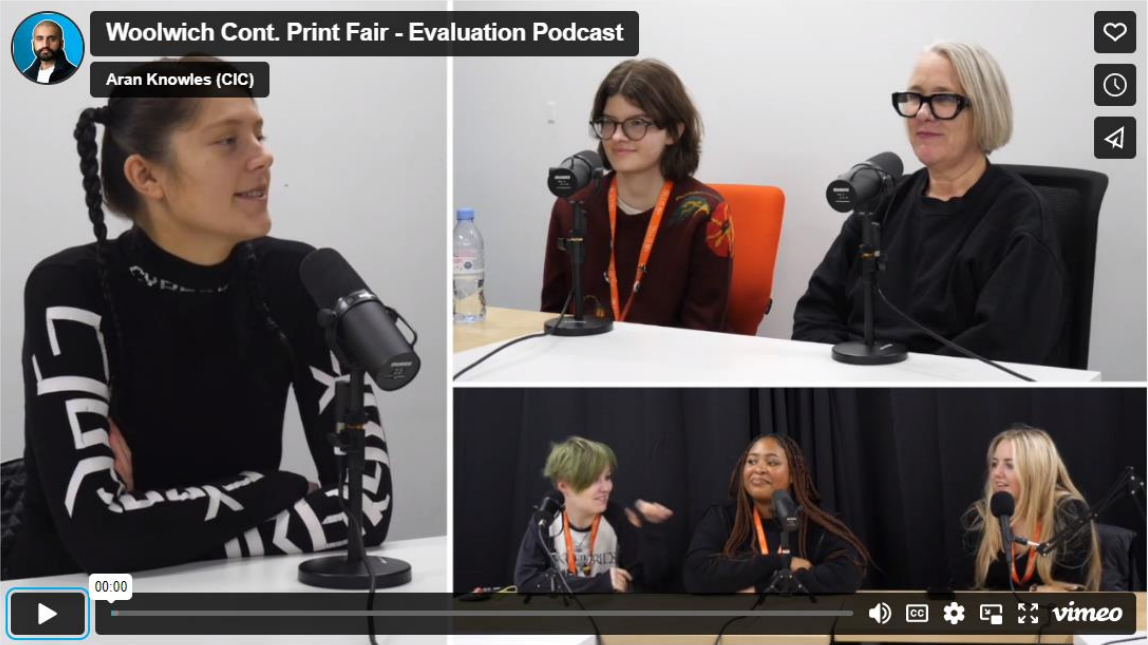
The key benefits to their pupils were: personal development and confidence, creative skills progression, and working on a topic (climate change) which they feel strongly about.

The key aspect of YLPP they would like to enhance is time – longer workshops, two workshops (not just one), and more time between the workshop and submission deadline.

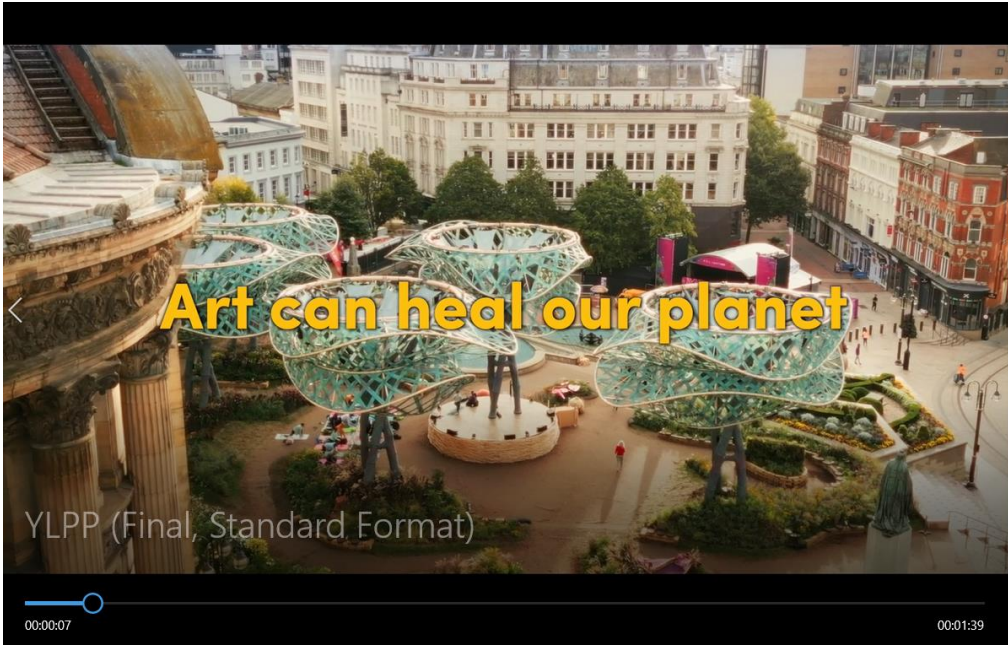
“Projects like this showcase the creativity and ambition in places like East London. They allow schools to collaborate with arts organisations in a meaningful way, and it’s a total joy to see how excited our pupils get when their work is viewed by the public in a space outside of school.”

Ben Jones, who teaches at Mayflower Primary School in Poplar

We have also captured on film the views and experience of young people who took part, so we can learn and improve...



Woolwich Cont. Print Fair - Evaluation Podcast



1. Individual talent and wellbeing

1,303 individual young people have been able to express and enhance their artistic skills and feel a growing sense of confidence in their own personal ability and potential.

“Our school motto is 'Ubuntu' which means 'We are because of others'. By producing prints focusing on the subject of climate change, this emphasises to both children and adults that we all have a responsibility to make a positive contribution to our world.

We strongly believe that art gives everybody a voice and this project has enabled all of our children to bring their own creativity to such an important global theme. We loved celebrating some of their achievements last night and were so impressed with the standard of art produced by all of the winners. It was absolutely amazing!”

Joanna Osman, Assistant Head teacher, Discovery Primary School



2. Diversity and voice

We are building bridges for young adults between formal education and potential careers in the culture sector, so that the creative industries genuinely reflect the reality of young Londoners and their confidence and passion to create a sustainable future.

“I’ve taken away a much deeper understanding of how art and culture intertwine and how art can be used to make a change in culture. I now feel like as an artist it’s my responsibility to catalyse these discussions.”

Poppy Evans, Year 12 student, Thomas Tallis School



3. Institutional & societal behaviours

We are championing the idea that art and culture can help tackle the climate crisis and directly influence the choices of citizens and consumers. Through debate and thought leadership, we are connecting and motivating people working at a senior level in business, culture, councils and schools.

“I just wanted to thank you for a really inspiring session this morning. It was a privilege to be surrounded by so much amazing art and to really frame the challenges we have in terms of cultural solutions, not just scientific ones. I came away very inspired and with all sorts of thoughts about how we reach out to the education sector.”

Delegate feedback, 3 November 2022

Ecological Renaissance

HOW ART AND CULTURE
CAN TRANSFORM OUR
WORLD (AGAIN)



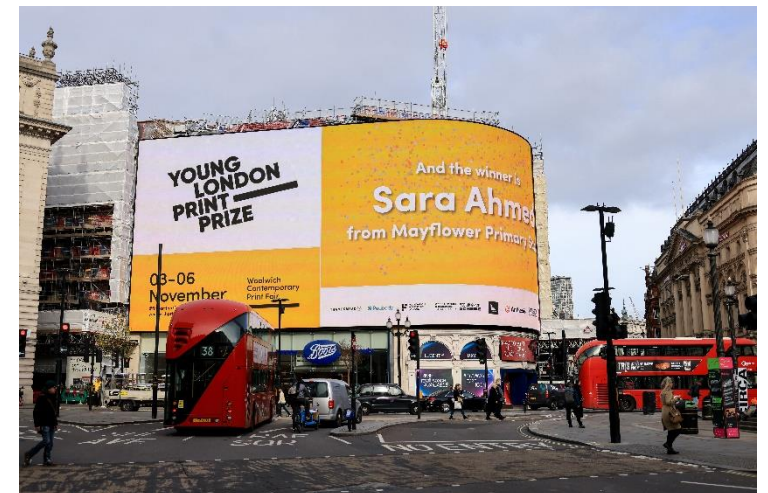
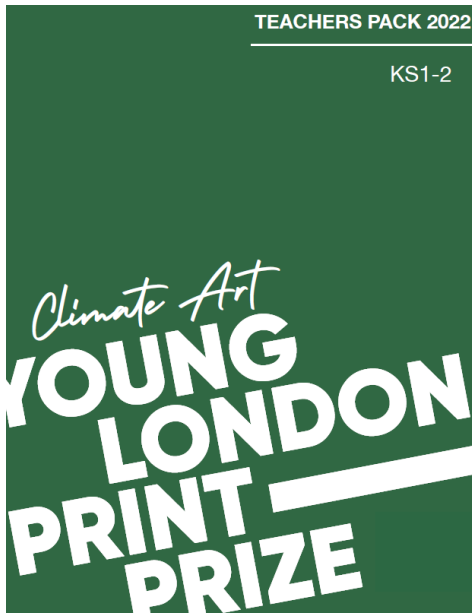
Our profile and influence has also grown



Through social media and digital engagement

High visibility in an extraordinary location

And four new assets that are being widely shared and disseminated: the teachers pack, book of submissions, thought leadership essay and promotional video.



Learning for the future

1. Secondary schools are increasingly hard to engage because of intense pressure on staffing and budgets. **Primary schools are eager and want as much time as we can offer.**

2. Let's make the whole school sustainable
We now know they use YLPP as a catalyst for environmental action across the whole campus.

3. Profile and publicity matters. Being showcased on the Piccadilly Lights and exhibited at the UK's biggest contemporary print fair generates huge pride & motivation for young people and their school.

4. We can play an influential role in the culture & sustainability sectors, shaping policy and practice.



Art's Shadow by Saqib Salim

Looking ahead..

During the first year, **459 young people** took part and 100% of schools said they wanted to take part again. In year two, we doubled in size, with **a thousand participants and 21 schools involved.**

During 2022, we have worked with **23 schools, involving 1,314 young people,** creating a platform for young artists and the arts and business sectors to shape our collective response to the climate crisis.

There is now huge interest, need and demand. Our plan for 2023 is to expand and work with **35 schools and 2,000 young people** across London.

With your support, we want to **grow in scale and deepen our impact,** giving young people a voice and showing how art and culture can inspire climate action by individuals, schools and communities.

Thank you to everyone for supporting us

Thank you!

